

INTERNATIONAL STUDY TOUR FAQ

PARIS, FRANCE

GENERAL INFORMATION

Destination:

Paris, France

Faculty Lead:

Dr. Bruce Thomson
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Course code and name:

INTB-255 Doing Business Internationally -
Study Tour to Paris

Course credits:

3 credits

Availability expectations:

- Pre-departure program on campus:
March 15 & 22, April 17
- Travel period: April 20 to April 28, 2025
(9 days / 7 nights).
- A student may choose to extend their stay at the destination before or after the official dates of the tour at their own expense.

Key administrative dates:

- Enrollment deadline: **January 13, 2025**
(while seats last).
- Payment of the full cost (tour and tuition fees): **no later than January 13, 2025.**
- Given the nature of the study tours, which involve bookings and pre-payments to local service providers several months before departure, **all payments are non-refundable.**

FREQUENTLY ASKED QUESTIONS (FAQ)

1. Why take part in a Business Study Tour?

Part of MacEwan's *Teaching Greatness* strategic vision is to ensure that our graduates are versatile, future-ready and culturally aware. Study tours provide our students with unique opportunities to develop their global mindset and ability to operate in unfamiliar or complex settings. While the tours differ in length, destination and cost, they all offer carefully crafted programs and affordable opportunities to experience first-hand what it means to do business internationally. Past destinations included Austria, Belgium, Brazil, China, Czech Republic, France, Germany, Hungary, India, Japan, Morocco, the Netherlands, Poland, South Korea and the United Arab Emirates.

Besides the unique learning experiences they provide, these tours count as three-credit courses that could be taken more than once to explore different destinations. The objective has always been to diversify the destinations from one year to another so that a student could possibly enroll in at least one tour every year throughout their journey at MacEwan. While these tours are primarily designed for business students, they are open to non-business students who are interested in exploring the world.

2. What makes Paris, France a great destination for a Study Tour?

France is a global powerhouse. Its economy is the third in Europe and seventh in the world by nominal GDP. It is also the leading tourist destination globally.

Paris, its capital, is famed for its rich culture, gourmet cuisine, trendy fashion and innovative industries. It hosts some of the world's most famous landmarks like the Eiffel Tower, the Louvre Museum and the Arc de Triumph monument. The city is also home to 29 French companies listed in the Fortune Global 500, including the legendary Dior, Chanel, Louis Vuitton, Hermes and LVMH, to name a few iconic luxury brands. It is no wonder that Paris attracts close to 50 million tourists every year.

This carefully designed trip will allow students to experience Paris from cultural, social and economic perspectives. In addition to enjoying guided tours of carefully picked quarters and landmarks of the city, the participants will meet influential leaders who play key roles in the shaping of the Parisian business and cultural ecosystems.

It is anticipated that the group will have meetings with the leaders of organizations as diverse as the Canadian Embassy in Paris, LVMH – the iconic luxury conglomerate, BNP Paribas – the world's best bank for financial inclusion, France Assureurs – a professional federation representing all insurance and reinsurance companies operating in France, Galeries Lafayette – an upmarket French department store and biggest in Europe, ERG Europe – a global interim senior executive management firm, and Station F – the world's biggest startup campus that is designed to nurture and propel the next generation of digital pioneers.

3. Who can participate?

- Must be in good academic standing (GPA of 2.0 or higher).
- Must have completed 24 MacEwan University or post-secondary transfer credits. Students could participate after completing just two terms of study at MacEwan.
- Students who have already taken a study tour course must have a 75% or higher in their professionalism/contribution component on previous study tours to be eligible for another tour.
- Both business and non-business students can apply regardless of their areas of study. A limited number of seats is available to non-business students on a first-come, first-served basis. All students must contact the business academic advisors to enroll.

4. I have taken a study tour course before, am I allowed to take it more than once?

A student can take the course more than once to travel to different destinations. Please confirm with a program advisor whether you are allowed to use it as a credit course toward your program of study.

5. I am a non-business MacEwan student, can I join a tour that is organized by the School of Business

All MacEwan students, including those enrolled in non-business programs, are welcome to enroll in business study tours while seats last. Please confirm with your program advisor that this course can be used as a credit course toward your program of study.

6. What is the cost of the tour to Paris, France?

- This is a 3-credit course, and tuition fees apply accordingly.
- The cost of the tour to Paris is \$2,650.

7. Do I need to purchase an insurance?

Yes, if you are not already covered under an insurance policy. Please note that your SAMU insurance may not be sufficient. You are encouraged to double-check with the insurer and make sure you have proper health and trip cancellation coverage.

8. What is included in the price?

- Student accommodations (double or triple occupancy), in a hotel such as Studio Hotel, or equivalent.
- All breakfasts and 2 dinners.
- Field visits to partner organizations.
- Field guide and ground transportation to programmed activities.

9. What is not included?

- Tuition fees.
- Airfare.
- Travel / health insurance.
- Visas and vaccinations (when applicable).
- Anything that is not included explicitly in the program.

10. When should I buy my flight tickets?

Like any other course, a study tour may be cancelled (with full reimbursement) by the School of Business. For instance, this may be the case if the number of students enrolled by the closing date is insufficient to go ahead with the tour. **It is recommended that you do not buy your tickets before the final decision is made when the enrollment period ends.** You will receive a confirmation email from the faculty leader of your tour in due time.

11. How do I enroll in this study tour course?

If you are ready to enroll, please contact an a business advisor (business@macewan.ca), and they will add you to the tour if you meet the requirements.

Please note that the number of seats is limited, and enrollments will be accepted on a first-come, first-served basis. Your seat is only confirmed when you pay the fees. Late applications will be placed on a waitlist in case new seats become available.

12. What if I have a question that is not covered in this list?

For general questions about this course's program and conditions, please contact the tour's faculty leader: **Dr. Bruce Thomson** (thomsons2@macewan.ca).

13. What does the Study Tour's schedule look like?

Below is a **tentative** schedule to give you a preliminary idea about what to expect. Please note this is **subject to changes** as we confirm details and availability with local partners and service providers.

DAY	ACTIVITY
Sunday, April 20	Individual departure for Paris, France
Monday, April 21	<p>Arrive at Paris Charles de Gaulle Airport</p> <p>Travel from the airport to your hotel at your own expense</p> <p>Check-in to hotel and receive public transportation pass for duration of stay</p> <p>Orientation session and welcome dinner</p>
Tuesday, April 22	<p>Breakfast</p> <p>Visit to the Embassy of Canada to France</p> <p>Guided walking tour of Montmartre</p>
Wednesday, April 23	<p>Breakfast</p> <p>Visit to LVMH, one of the world's leading luxury product groups, home to Moët & Chandon, Louis Vuitton, Dior and Bulgari, among others</p> <p>Meet a representative of BNP Paribas to get an insight into this multinational bank and financial services company</p>
Thursday, April 24	<p>Breakfast</p> <p>Visit Station F, a dynamic ecosystem designed to nurture and propel the next generation of digital pioneers</p> <p>Meet a representative of ERG Europe, a multidisciplinary international team of senior executives</p>
Friday, April 25	<p>Breakfast</p> <p>Visit to France Assureurs to learn about French financial services and investment management</p> <p>Visit to the Musée du Louvre or, alternatively, guided tour of the iconic French department store Galleries Lafayette</p>
Saturday, April 26	<p>Breakfast</p> <p>Morning to prepare your presentation in the afternoon</p>
Sunday, April 27	<p>Breakfast</p> <p>Free day in Paris</p> <p>Farewell dinner</p>
Monday, April 28	<p>Breakfast</p> <p>Travel from the hotel to the airport at your own expense</p> <p>Individual return flight to Canada</p>