

BDES Recommended Program of Study for Fall 2024 Intake	2024/25
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Program Options and Electives can be moved around in the terms and do not have to be taken as shown below.

It is up to each student to develop their own path through the program and ensure they are meeting prerequisites and graduation requirements. Please use this chart in conjunction with the Course Planning Guide found on the Design - Students shared Google drive and the Academic Program Progress Report [APPR] tool found in the student portal.

Year 1	Year 2	Year 3	Year 4
FALL TERM			
ARTE110 Drawing	DESN220 Design Software II	DESN271 History of Mod. Des/Mat. Culture	DESN410 Design Studio IV
DESN110 Design Studio I	DESN231 Typography II	DESN313 Information Design I	Elective
DESN120 Design Software I	DESN240 Intro to Digital Experience Design	Program Option or Elective	Elective
DESN150 Image Structure and Meaning	DESN310 Design Studio III	Program Option or Elective	Elective
ENGL102 Analysis and Argument	Program Option	Program Option or Elective	Elective
WINTER TERM			
DESN131 Typography I	DESN290 Business of Design	DESN480 Design Issues Seminar	DESN415 Design Studio V
DESN171 History of Visual Comm. Design	DESN344 Interaction Design I	Program Option or Elective	Elective
DESN203 Concept Visualization	DESN380 Design Research	Program Option or Elective	Elective
DESN205 Design Studio II	DESN311 Corporate ID and Branding†	Program Option or Elective	Elective
ENGL103 , 104, or 105	Program Option	Program Option or Elective	Elective

Requirements and Program Options:

Graduation Requirements:	Program Options:
69 credits of core courses	DESN200 Drawing for Illustration
6 credits of Program Options	DESN250 Introduction to Photography
24 credits of Electives	DESN260 Introduction to Video
21 credits of Program Options or Electives* <i>Maximum of 12 credits at 100-level</i>	DESN261 Motion Graphics I
<i>Maximum of 9 credits at 100-level</i>	DESN261 Motion Graphics I
	DESN300 Illustration Techniques
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	DESN314 Environmental Graphic Design
Elective Requirements <i>(courses selected by the student, excl. those that use the DESN subject code):</i>	DESN315 Visual Narrative
9 credits from Social Sciences (Psychology, Sociology, Anthropology, Political Science, Economics, and BCSC200)	DESN316 Branded Environments
3 credits from Business (ACCT, BUSN, FNCE, HRMT, INFM, INSR, INTB, LEGL, MARK, MGMT, MGTS, MSYS, ORGA, PMGT, SCMT)	DESN317 Publication Design
12 additional elective credits*	DESN318 Advertising Design I
	DESN318 Advertising Design I
	DESN331 Typography III
	DESN331 Typography III
	DESN340 Web Design & Development I
	DESN340 Web Design & Development I
	DESN342 DXD Theory, Methods/Issues
	DESN342 DXD Theory, Methods/Issues
	DESN350 Photo Lighting, Prod. & Styling
	DESN350 Photo Lighting, Prod. & Styling
	DESN352 Image Manipulation & Post-Prod.
	DESN352 Image Manipulation & Post-Prod.
	DESN361 Motion Graphics II
	DESN361 Motion Graphics II
	DESN393 Multi-disciplinary VCD Studio
	DESN393 Multi-disciplinary VCD Studio
	DESN395 Internship
	DESN395 Internship
	DESN400 Applied Illustration
	DESN400 Applied Illustration
	DESN413 Information Design II
	DESN413 Information Design II
	DESN414 Experiential Design
	DESN414 Experiential Design
	DESN417 Book Design
	DESN417 Book Design
	DESN418 Advertising Design II
	DESN418 Advertising Design II
	DESN440 Web Design & Development II
	DESN440 Web Design & Development II
	DESN442 Information Architecture
	DESN442 Information Architecture
	DESN443 Multi-disciplinary DXD Studio
	DESN443 Multi-disciplinary DXD Studio
	DESN444 Interaction Design II
	DESN444 Interaction Design II
	DESN445 Service Design
	DESN445 Service Design
	DESN485 Special Topics in Design
	DESN485 Special Topics in Design
	DESN486 Individual Study
	DESN486 Individual Study

Not all options may run in any given year.

• *Program Options and Electives are flexible as to which terms they are taken in as long as prerequisites are being met.*

† *Students may want to consider taking DESN311 in Year 2 Winter term as it is a prereq for some of the visual communication design program options.*