BDES Recommended Program of Study for Fall 2023 Intake			2023/24

Program Options and Electives can be moved around in the terms and do not have to be taken as shown below.

It is up to each student to develop their own path through the program and ensure they are meeting prerequisites and graduation requirements. Please use this chart in conjunction with the Course Planning Guide found on the Design - Students shared Google drive and the Academic Program Progress Report [APPR] tool found in the student portal.

Year 1	Year 2	Year 3	Year 4
FALL TERM			
ARTE110 Drawing	DESN220 Design Software II	DESN313 Information Design I	DESN410 Design Studio IV
DESN110 Design Studio I	DESN231 Typography II	Elective	Program Option or Elective
DESN120 Design Software I	DESN240 Intro to Digital Experience Design	Elective	Program Option or Elective
DESN150 Image Structure and Meaning	DESN310 Design Studio III	Elective	Program Option or Elective
ENGL102 Analysis and Argument	Program Option	Elective	Program Option or Elective
WINTER TERM			
DESN131 Typography I	DESN290 Business of Design	DESN271 History of Design	DESN415 Design Studio V
DESN171 History of Visual Comm. Design	DESN344 Interaction Design I	DESN311 Corporate ID and Branding†	DESN480 Design Issues Seminar
DESN203 Concept Visualization	DESN380 Design Research	Elective	Program Option or Elective
DESN205 Design Studio II	Program Option	Elective	Program Option or Elective
ENGL103 , 104, or 105	Elective	Elective	Program Option or Elective

Requirements and Program Options:

Graduation Requirements:		Program Options:	
69 credits of core courses		DESN200 Drawing for Illustration	DESN352 Image Manipulation & Post-Prod.
6 credits of Program Options		DESN250 Introduction to Photography	DESN361 Motion Graphics II
24 credits of Electives	*Maximum of 12 credits at 100-level*	DESN260 Introduction to Video	DESN393 Multi-disciplinary VCD Studio
21 credits of Program Options or Electives*	*Maximum of 9 credits at 100-level*	DESN261 Motion Graphics I	DESN395 Internship
		DESN295 Field Placement *(0 credit)*	DESN400 Applied Illustration
Elective Requirements *(courses selected by the student, excl. those that use the DESN subject code):*		DESN300 Illustration Techniques	DESN413 Information Design II
9 credits from Social Sciences (Psychology, Sociology, Anthropology, Political Science, Economics, and BCSC200)		DESN314 Environmental Graphic Design	DESN414 Experiential Design
		DESN315 Visual Narrative	DESN417 Book Design
3 credits from Business (ACCT, BUSN, FNCE, HRMT, INFM, INSR, INTB, LEGL, MARK, MGMT, MGTS, MSYS, ORGA, PMGT, SCMT)		DESN316 Branded Environments	DESN418 Advertising Design II
		DESN317 Publication Design	DESN440 Web Design & Development II
12 additional elective credits*		DESN318 Advertising Design I	DESN442 Information Architecture
		DESN331 Typography III	DESN443 Multi-disciplinary DXD Studio
*Allowable Electives: Any course outside of the discipline except: ARTE106, ARTE111, AGAD107, BCSC102, ENGL108, ENGL111, ENGL199, ENGL211, VCPH100, WRIT101, DESN, PACT, TRVL, OAAS, OADM, OALS, OAMS, COOP		DESN340 Web Design & Development I	DESN444 Interaction Design II
		DESN342 DXD Theory, Methods/Issues	DESN445 Interaction Design III
		DESN350 Photo Lighting, Prod. & Styling	DESN485 Special Topics in Design
		Not all options may run in any given year.	DESN486 Individual Study

• *Program Options and Electives are flexible as to which terms they are taken in as long as prerequisites are being met.*

† Students may want to consider taking DESN311 in Year 2 Winter term as it is a prereq for some of the print-based program options.

Aug. 26, 2022