| <b>BDES Recommended Program of </b>  | Study for Fall 2021 Intake                 |  | 2021/2                                 |
|--|--|--|--|
| Year 1   | Year 2                                     | Year 3                                       | Year 4                                 |
|  | FALL                                       | TERM   |  |
| ARTE110 Drawing  | DESN220 Design Software II                 | DESN313 Information Design I                 | DESN410 Design Studio IV               |
| DESN110 Design Studio I  | DESN231 Typography II                      | Elective                                     | Program Option or Elective             |
| DESN120 Design Software I  | DESN240 Intro to Digital Experience Design | Elective                                     | Program Option or Elective             |
| DESN150 Image Structure and Meaning  | DESN310 Design Studio III                  | Elective                                     | Program Option or Elective             |
| ENGL102 Analysis and Argument  | Program Option                             | Elective                                     | Program Option or Elective             |
|  | WINTE                                      | R TERM                                       |  |
| DESN131 Typography I   | DESN290 Business of Design                 | DESN271 History of Design                    | DESN415 Design Studio V                |
| DESN171 History of Visual Comm. Design   | DESN344 Interaction Design I               | DESN311 Corporate ID and Branding†           | DESN480 Design Issues Seminar          |
| DESN203 Concept Visualization  | DESN380 Design Research                    | Elective                                     | Program Option or Elective             |
| DESN205 Design Studio II   | Program Option                             | Elective                                     | Program Option or Elective             |
| ENGL103 , 104, or 105  | Elective                                   | Elective                                     | Program Option or Elective             |
|  | Requirements and                           | d Program Options:                           |  |
| Graduation Requirements:   |  | Program Options:                             |  |
| 59 credits of core courses   |  | DESN200 Drawing for Illustration             | DESN352 Image Manipulation & Post-Prod |
| 5 credits of Program Options   |  | DESN250 Introduction to Photography          | DESN361 Motion Graphics II             |
| 24 credits of Electives  | Maximum of 12 credits at 100-level         | DESN260 Introduction to Video                | DESN393 Multi-disciplinary VCD Studio  |
| 21 credits of Program Options or Electives*  | Maximum of 9 credits at 100-level          | DESN261 Motion Graphics I                    | DESN395 Internship                     |
|  |  | DESN295 Field Placement (0 credit)           | DESN400 Applied Illustration           |
| Elective Requirements (courses selected by the student, excl. those that use the DESN subject code):   |  | DESN300 Illustration Techniques              | DESN413 Information Design II          |
| 9 credits from Social Sciences (Psychology, Sociology, Anthropology, Political Science, Economics, and BCSC200)  |  | DESN314 Environmental Graphic Design         | DESN414 Experiential Design            |
|  |  | DESN315 Visual Narrative                     | DESN417 Book Design                    |
| <b>3 credits from Business</b> (ACCT, BUSN, FNCE, HRMT, INFM, INSR, INTB, LEGL, MARK, MGMT, MGTS, MSYS, ORGA, PMGT, SCMT)  |  | DESN316 Branded Environments                 | DESN418 Advertising Design II          |
|  |  | DESN317 Publication Design                   | DESN440 Web Design & Development II    |
| 12 additional elective credits*  |  | DESN318 Advertising Design I                 | DESN442 Information Architecture       |
|  |  | DESN331 Typography III                       | DESN443 Multi-disciplinary DXD Studio  |
| *Allowable Electives:  Any course outside of the discipline except: ARTE106, ARTE111, AGAD107, BCSC102, ENGL108, ENGL111, ENGL199, ENGL211, VCPH100, WRIT101, DESN, PACT, TRVL, OAAS, OADM, OALS, OAMS, COOP |  | DESN340 Web Design & Development I           | DESN444 Interaction Design II          |
|  |  | DESN342 DXD Theory, Methods/Issues           | DESN445 Interaction Design III         |
|  |  | DESN350 Photo Lighting, Prod. & Styling      | DESN485 Special Topics in Design       |
| ,,, <b></b> ,  |  | Not all options may run in any given year.   | DESN486 Individual Study               |
| Program Ontions and electives slots can be   | moved around in the terms                  | †Students may want to consider taking DESN   | ·                                      |
| <ul> <li>Program Options and electives slots can be moved around in the terms.</li> <li>Electives can also be taken during the Spring/Summer term.</li> </ul>  |  | for some of the print design program options | · · ·                                  |