

BDES Recommended Program of Study for Fall 2021 Intake **2021/22**

Year 1	Year 2	Year 3	Year 4
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FALL TERM

ARTE110 Drawing	DESN220 Design Software II	DESN313 Information Design I	DESN410 Design Studio IV
DESN110 Design Studio I	DESN231 Typography II	Elective	Program Option or Elective
DESN120 Design Software I	DESN240 Intro to Digital Experience Design	Elective	Program Option or Elective
DESN150 Image Structure and Meaning	DESN310 Design Studio III	Elective	Program Option or Elective
ENGL102 Analysis and Argument	Program Option	Elective	Program Option or Elective

WINTER TERM

DESN131 Typography I	DESN290 Business of Design	DESN271 History of Design	DESN415 Design Studio V
DESN171 History of Visual Comm. Design	DESN344 Interaction Design I	DESN311 Corporate ID and Branding†	DESN480 Design Issues Seminar
DESN203 Concept Visualization	DESN380 Design Research	Elective	Program Option or Elective
DESN205 Design Studio II	Program Option	Elective	Program Option or Elective
ENGL103 , 104, or 105	Elective	Elective	Program Option or Elective

Requirements and Program Options:

Graduation Requirements:	Program Options:
69 credits of core courses	DESN200 Drawing for Illustration
6 credits of Program Options	DESN250 Introduction to Photography
24 credits of Electives	DESN260 Introduction to Video
21 credits of Program Options or Electives*	DESN261 Motion Graphics I
	DESN295 Field Placement (0 credit)
	DESN300 Illustration Techniques
Elective Requirements (courses selected by the student, excl. those that use the DESN subject code):	DESN314 Environmental Graphic Design
9 credits from Social Sciences (Psychology, Sociology, Anthropology, Political Science, Economics, and BCSC200)	DESN315 Visual Narrative
3 credits from Business (ACCT, BUSN, FNCE, HRMT, INFM, INSR, INTB, LEGL, MARK, MGMT, MGTS, MSYS, ORGA, PMGT, SCMT)	DESN316 Branded Environments
12 additional elective credits*	DESN317 Publication Design
	DESN318 Advertising Design I
	DESN331 Typography III
	DESN340 Web Design & Development I
	DESN342 DXD Theory, Methods/Issues
	DESN350 Photo Lighting, Prod. & Styling
	DESN486 Individual Study
	<i>Not all options may run in any given year.</i>

- Program Options and electives slots can be moved around in the terms.
 - Electives can also be taken during the Spring/Summer term.
- †Students may want to consider taking DESN311 in Year 2 Winter term as it is a prereq for some of the print design program options.