

BDES Recommended Program of Study for Fall 2019 Intake **2019/20**

Year 1	Year 2	Year 3	Year 4
--------	--------	--------	--------

FALL TERM

ARTE110 Drawing	DESN220 Design Software II	DESN313 Information Design I	DESN410 Design Studio IV
DESN110 Design Studio I	DESN231 Typography II	Elective	DESN Option or Elective
DESN120 Design Software I	DESN240 Intro: User Experience Design	Elective	DESN Option or Elective
DESN150 Image Structure and Meaning	DESN310 Design Studio III	Elective	DESN Option or Elective
ENGL102 Analysis and Argument	DESN Option	Elective	DESN Option or Elective

WINTER TERM

DESN131 Typography I	DESN290 Business of Design	DESN271 History of Design	DESN415 Design Studio V
DESN203 Concept Visualization	DESN340 Web Design & Development I *	DESN311 Corporate ID and Branding	DESN480 Design Issues Seminar
DESN205 Design Studio II	DESN380 Design Research	Elective	DESN Option or Elective
DESN270 History of Visual Comm. Design	DESN Option	Elective	DESN Option or Elective
ENGL103 Introduction to Literature	Elective	Elective	DESN Option or Elective

Requirements and Program Options:

Graduation Requirements:	Program Options:
69 credits of core DESN courses	DESN200 Drawing for Illustration
6 credits of Program Options	DESN250 Introduction to Photography
24 credits of Electives	DESN260 Introduction to Video
21 credits of Program Options or Electives	DESN261 Motion Graphics I
	DESN295 Field Placement
Elective Requirements (courses selected by the student, excluding those that use the DESN subject code):	DESN300 Illustration Techniques
9 credits from Social Sciences (Psychology, Sociology, Anthropology, Political Science, Economics, and BCSC200)	DESN314 Environmental Graphic Design
	DESN315 Visual Narrative
	DESN316 Branded Environments
3 credits from Business (ACCT, BUSN, FNCE, HRMT, INFM, INSR, INTB, LEGL, MARK, MGMT, MGTS, MSYS, ORGA, PMGT, PREL, SCMT)	DESN317 Publication Design
	DESN318 Advertising Design I
	DESN331 Typography III**
12 additional elective credits (All courses outside of the discipline accepted except: ARTE106, ARTE111, AGAD107, BCSC102, ENGL108, ENGL111, ENGL199, ENGL211, VCPH100, WRIT101, PACT, TRVL, OAAS, OADM, OALS, OAMS, COOP)	DESN342 UXD Theory, Methods/Issues I
	DESN344 Interaction Design I
	DESN350 Photo Lighting and Production
<small>* this core requirement will be changing to DESN344 as of Fall 2020</small>	DESN352 Image Manipulation & Post-Prod.
	DESN361 Motion Graphics II
	DESN393 Multi-disciplinary VCD Studio**
	DESN395 Internship
	DESN400 Applied Illustration**
	DESN413 Information Design II**
	DESN414 Experiential Design**
	DESN417 Book Design**
	DESN418 Advertising Design II**
	DESN440 Web Design & Development II
	DESN442 UXD Theory, Methods/Issues II**
	DESN443 Multi-disciplinary UXD Studio
	DESN444 Interaction Design II
	DESN445 UXD Capstone**
	DESN485 Special Topics in Design
	DESN486 Individual Study
	<small>**not running in 2019/20</small>

- | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> • Program Options and electives can be moved around in the terms. • Electives can also be taken during the Spring/Summer term. | <ul style="list-style-type: none"> • Students may want to consider taking DESN311 in Year 2 Winter term as it is a prereq for some of the print design Program options. <p style="text-align: right;"><small>May. 26/20</small></p> |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|